## **FPO - Poultry**



VPFEC (Village Poultry Farmer 'Farmer Producer Companies' which owns HARDENING & FARMER CENTERS DISTRIBUTERS & WHOLESALERS FEED FACTORY & GRADING CENTERS **Engagement Center)** Eggs are **picked** from Farmers will raise the chicks Agents will be collecting eggs VPFEC/Sanchalika at an from 20 weeks to 72 weeks and distributing to VPFEC. These alternate day basis (~1000 eggs and get the eggs laid agents get commissions per village) between this period **Farmers** Center Eggs cleaned, graded **Distribute** the 1-month old **Distributors** at the city level. and packed(branded) in Eggs will be kept at VPFEC or chicks to **selected farmers** Distributers will take care of the retail packs of 6 to Sanchalika in pre-defined villages retail distribution at their level 12 eggs 4 weeks hardening Agents will also will be sending Eggs packed in the process to raise 1-day feeds, medicines, mineral Wholesalers at the city level. wholesale packs of 30\*7 (30 chicks to 1-month chicks mixtures and other stuff to eggs tray) Hardening farmers centres Center **Procured Female Chicks** (1-day old) from Hatcheries **Vendors** supplies the **raw** Feed Factory & Feed Store (4) like Venkateshwara. material for feed production types of feed) Suguna, Highland etc and other items